



Career Coaching – personal and professional development for medical students

1. IMPRINT	
Academic Year	2024/2025
Department	Faculty of Medicine
Field of study	Medicine
Main scientific discipline	Medical sciences
Study Profile	General academic
Level of studies	Uniform MSc
Form of studies	Full time studies
Type of module / course	Non-compulsory (optional)
Form of verification of learning outcomes	Completion
Educational Unit / Educational Units	Department of Social Medicine and Public Health Medical University of Warsaw 3a Pawińskiego St., 02-106 Warsaw E-mail: zmsizp@wum.edu.pl
Head of Educational Unit / Heads of Educational Units	Prof. Aneta Nitsch-Osuch, MD, PhD

Course coordinator	Magdalena Bogdan, PhD mbogdan@wum.edu.pl
Person responsible for syllabus	Magdalena Bogdan, PhD mbogdan@wum.edu.pl
Teachers	Magdalena Bogdan, PhD

2. BASIC INFORMATION

Year and semester of studies	I,II,III,IV,V,VI – winter and summer semester	Number of ECTS credits	2.00
FORMS OF CLASSES		Number of hours	ECTS credits calculation
Contacting hours with academic teacher			
Lecture (L)			
Seminar (S)		30 (e-learning)	1.00
Classes (C)			
e-learning (e-L)			
Practical classes (PC)			
Work placement (WP)			
Unassisted student's work			
Preparation for classes and completions		30	1.00

3. COURSE OBJECTIVES

O1	This course will cover the major information about creation the personal branding for individual doctors
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4. STANDARDS OF LEARNING – DETAILED DESCRIPTION OF EFFECTS OF LEARNING

Code and number of effect of learning in accordance with standards of learning	Effects in the field of: <i>(in accordance with appendix to the Regulation of Minister of Science and Higher education from 26th of July 2019)</i>
Knowledge – Graduate* knows and understands:	
Skills– Graduate* is able to:	

D.U12	demonstrate responsibility for improving their qualifications and passing on knowledge to others
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* In appendix to the Regulation of Minister of Science and Higher education from 26th of July 2019 „graduate”, not student is mentioned.

5. ADDITIONAL EFFECTS OF LEARNING (non-compulsory)	
Number of effect of learning	Effects in the fields of:
Knowledge – Graduate knows and understands:	
Skills– Graduate is able to:	
Social Competencies – Graduate is ready for:	
K.1.	using objective sources of information

6. CLASSES		
Form of class	Class contents	Effects of Learning
(S) seminar 1 online	Introduction. What is career coaching and does every future doctor need it?	D.U12., K.1.
(S) seminar 2 online	Opportunities for professional and personal development in medical field. Job opportunities and forms of employment for physicians.	D.U12., K.1.
(S) seminar 3 online	How to effectively achieve goals and success? Tools and practical tips.	D.U12., K.1.
(S) seminar 4 online	How can you develop yourself and share your future personal brand? – traditional channels vs social media.	D.U12., K.1.
(S) seminar 5 online	Examples of successful marketing strategies for doctors.	D.U12., K.1.
(S) seminar 6 online	Career coaching for healthcare professionals - individual student project divided into 3 parts.	D.U12., K.1.

7. LITERATURE
<ol style="list-style-type: none"> 1. Blundell A., The essential guide to becoming a doctor, 2010. 2. Vyas V., Image beyond prescriptions: personal branding for doctor, 2019. 3. Hammoud M.M., Coaching in medical education, 2022.
Supplementary

8. VERIFYING THE EFFECT OF LEARNING

Code of the course effect of learning	Ways of verifying the effect of learning	Completion criterion
D.U12., K.1.	E-learning seminars attendance, 3 written assignments in frame of the project and final test at the e-learning platform.	Test pass >70% correct answers.

9. ADDITIONAL INFORMATION

The course is available on the platform www.e-learning.wum.edu.pl. Student must learn all materials uploaded to the modules on the platform. After each module there are questions (quizzes) or task related to its subject.

Student must send written assignments (tasks) to the teacher (using e-learning platform) and receive a positive evaluation. Student must send them before proceeding to the final test.

Student must pass the final test (available on the e-learning platform) to obtain a credit.

Students are obligatory to check MUW student email account as all information are sent only by formal MUW mails.

ATTENTION

The final 10 minutes of the last class in the block/semester/year should be allocated to students' Survey of Evaluation of Classes and Academic Teachers.

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