

Successful introduction and assessment of innovation in Medicine

1. IMPRINT		
Academic Year	2025/2026	
Department	Faculty of Medicine	
Field of study	Medicine	
Main scientific discipline	Medical sciences	
Study Profile	General academic	
Level of studies	Uniform MSc	
Form of studies	Full time studies	
Type of module / course	Non-compulsory (optional)	
Form of verification of learning outcomes	Completion	
Educational Unit / Educational Units	Department of Medical Informatics and Telemedicine 00-581 Warsaw, 14/16 Litewska St., room 317, III floor phone (+48) 22 116 92 44, (+48) 22 116 92 43 http://zimit.wum.edu.pl/ e-mail: zimt@wum.edu.pl	
Head of Educational Unit / Heads of Educational Units	Dr hab. n. med. Andrzej Cacko	
Course coordinator	Lek. Jakub Rokicki e-mail: jakub.rokicki@wum.edu.pl	
Person responsible for syllabus	Lek. Jakub Rokicki e-mail: jakub.rokicki@wum.edu.pl	
Teachers	Lek. Jakub Rokicki e-mail: jakub.rokicki@wum.edu.pl	

2. BASIC INFORMATION				
Year and semester of studies	III-V year summer and winter semester		Number of ECTS credits	2.00
FORMS OF CLASSES Number of hours Contacting hours with academic teacher		ECTS credits calculation		
		of hours	2010 S. Carlo Carollation	
Lecture (L)				
Seminar (S)		30 (e-learning)	1.20	
Classes (C)				
e-learning (e-L)				
Practical classes (PC)				
Work placement (WP)				
Unassisted student's work				
Preparation for classes a	and completions	20	0.80	

3.	3. Course objectives			
01	Understand and analyze the medical innovation process			
02	Apply evaluation tools and frameworks to assess innovations			
03	Critically evaluate case studies and propose solutions to barriers			

4. STANDARDS OF LEARNING — DETAILED DESCRIPTION OF EFFECTS OF LEARNING Code and number of the effect of learning in accordance with standards of learning

Knowledge – Graduate* knows and understands:

D.W8	how healthcare institutions operate and the social role of physicians
D.W18	rules of teamwork;
D.W21	modern medicine and its most important discoveries;

D.W22	process of the development of new medical disciplines, as well as the achievements of the leading representatives of Polish and world medicine;		
G.W4	term of public health, its purposes, objectives, as well as the structure and organisation of the healthcare system at the national and global levels, as well as the influence of economic conditions on healthcare availability;		
G.W5	legal regulations relating to granting healthcare benefits, patient rights, the basics of the profession of a physician and functioning of the medical self-government;		
G.W6	basic regulations concerning the organisation and financing of the healthcare system, the general health insurance and the rules of organisation of healthcare entity enterprises;		
Skills- Graduate* is able to:			
G.U1	basic regulations concerning the organisation and financing of the healthcare system, the general health insurance and the rules of organisation of healthcare entity enterprises;		
G.U5	G.U5 explain to healthcare users their basic entitlements and the legal basics of granting bonuses;		

0.03			
In appendix to the	Regulation of Minister of Science and Higher education from 26th of July 2019 "graduate", not student is mentioned.		
5. Addi	TIONAL EFFECTS OF LEARNING (non-compulsory)		
Number of effect of learning	Effects in the fields of:		
Knowledge – Gr	aduate knows and understands:		
K1	The stages of the medical innovation process, from identifying healthcare needs to evaluating outcomes.		
K2	Types of success indicators (KPIs, ROI, benchmarking) and evaluation methods (quantitative, qualitative, mixed)		
К3	Common barriers to implementing innovations in healthcare (financial, organizational, regulatory, technological, adoption-related) and evidence-based strategies to overcome them		
skills- Graduate	is able to:		
S1	Analyze a healthcare problem and formulate a justified innovation need statement.		
S2	Select and apply appropriate evaluation tools and metrics to assess the effectiveness and sustainability of a medical innovation.		
S3	Critically examine case studies of healthcare innovations and propose practical solutions or improvements.		
ocial Competer	ncies – Graduate is ready for:		
SC1	Collaborate effectively in interdisciplinary teams (clinicians, engineers, IT specialists, business experts) to plan and evaluate innovations.		
SC2	Recognize the importance of stakeholder engagement (patients, providers, regulators, policymakers) in the innovation process and advocate for inclusive collaboration.		
SC3	Demonstrate openness to change and a proactive attitude toward introducing and supporting innovations that improve patient care and healthcare system efficiency.		

6. CLASSES		
Form of class	Class contents	Effects of Learning

	Introduction to Medical Innovation	D.W8, D.W22
	Identifying Healthcare Needs and Gaps	G.W4, G.U1
	Market Analysis and Existing Solutions	G.W4
	Resources and Team Competencies	D.W18
	Service Delivery Models and Business Strategy	G.W4, G.W6
	Project Management and Stakeholder Engagement	D.W8, D.W18, G.W5, G.U5
	Success Metrics – KPIs and ROI	G.W6
Seminar	Evaluation Methods – Quantitative, Qualitative, Mixed	G.U1
	Tools for Data Analysis and Best Practices	D.W18
	Telemonitoring of Implantable Devices	D.W21, G.W5, G.U5
	Telemedicine Service Implementation	D.W21, G.W5, G.U5
	Common Challenges and Barriers in Medical Innovation	D.W8, G.W6
	Strategies to Overcome Obstacles	D.W18
	Emerging Trends and Future Directions	D.W21, D.W22, G.U1
	Conclusion and Course Integration	D.W22

7. LITERATURE

Obligatory

- 1. Presentation and materials provided during the classes
- 2. L.R. Burns The Business of Healthcare Innovation (3rd edition). Cambridge University Press 2020

Supplementary

Yen-Wei Chen, Satoshi Tanaka, Robert J. Howlett, Lakhmi C. Jain Innovation in Medicine and Healthcare: Proceedings of 12th KES-InMed 2024 Springer Nature

8. VERIFYING THE EFFECT OF LEARNING

Code of the course effect of learning	Ways of verifying the effect of learning	Completion criterion
D.W8, D.W18, D.W21, D.W22, G.W4, G.W5, G.W6, G.U1, G.U5 K1, K2, K3	Watching seminars with subsequent solving tasks and tests provided during the classes	80% points
D.W8, D.W18, D.W21, D.W22, G.W4, G.W5, G.W6, G.U1, G.U5 S1, S2, S3	Asessments of tasks and tests provided during the course	Providing responses on time
SC1, SC2, SC3	Individual marking of the participants	Attendance

9. ADDITIONAL INFORMATION

- 1. Classes are held as e-classes (use of distance learning techniques).
- 2. materials are published on the platform www.e-learning.wum.edu.pl. I kindly ask each student to check before class if they can log on to the WUM Platform. In case of problems, please contact the person responsible for the course: Jakub Rokicki (jakub.rokicki@wum.edu.pl).
- 3. After this date, the student will have access to the course: "Successful introduction and assessment of innovation in Medicine 2025/2026". After accessing the course, the student is required to read the detailed information in the course. Watching all seminars is mandatory to proceed to tests.
- 4 The course should be started within 4 weeks of the opening of the course. Completion of the last assignments in the course should take place no later than the end date of the course, i.e. 25.01.2026.
- 5. closing date of the course: 25.01.2026.
- 6. continuous contact with the tutor via e-mail is possible during the course: Jakub Rokicki (jakub.rokicki@wum.edu.pl).
- 7. At the Department there is a Students' Club MedIT which associates students willing to improve their knowledge about medical informatics, artificial intelligence and using advanced omputer methods in Medicine. Shall you be interested in it please contact the tutor: Jakub Rokicki, Jakub.rokicki@wum.edu.pl

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ATTENTION

The final 10 minutes of the last class of the block/semester/year should be allotted for students to fill out the Survey of Evaluation of Classes and Academic Teachers